



The International Boxing Association (AIBA) is a non-profit international organisation who, with its 202 member nations, governs the sport of Boxing, working for the benefit of the sport and all its participants, to help Boxing realise its potential within the Olympic Movement and in the international sporting arena.

We have the innovation and hard-working culture of a start-up company, with the international reach of an established organisation. In Lausanne since 2002 with a young and dynamic team of 15 people, we are now looking for a

Senior PR & Communication Manager

The PR & Communication Senior Manager is responsible to develop and implement AIBA's communication strategy. Which more specifically is to:

- Plan, organize, and develop overall communication strategies and public relation activities;
- Maintain positive relationships with national and international media;
- Counsel Senior Executives on Communication and business issues, including protocol
- Manage media crisis
- Oversee AIBA's digital communications, including the content for the website, social media and newsletters
- Define appearances of both AIBA and its members in the media
- Act as the official spokesperson
- Identify communication needs and set strategies and goals.
- Manage the PR & Communications Department and the external consultants to maximize the effectiveness of communication strategies;
- Provide detailed reports on communications activities, including return-on-investment analysis
- Participate in strategic planning with the Executive Director

If you have the following skills and experience, then we want to hear from you:

- At least 8 years or relevant experience in PR & Communication in sport
- Degree in PR & Communication
- Excellent knowledge of the International Sport Industry and International Media;
- Strong leadership and consensus building skills; strategic planning experience; a proven track record of developing and administering communication plans;
- Excellent written and verbal presentation skills with the ability to interact with a variety of audiences;
- Both team-player and manager;
- Highly organized with the ability to multi-task in a fast-paced organization
- A superior work ethic;
- Excellent computer skills (Microsoft Office) is required, as well as ability to keep abreast of technological developments in the field of technical/competition management, result systems and database;



- English is the working languages of the AIBA headquarters. Fluency in oral and written English is a must. Working knowledge of other languages, in particular French, Russian and Spanish is an advantage;
- Willingness to work flexibly, cover weekend work when needed;
- Available for international travel.
- The incumbent must be Swiss or have a valid B or C permit

Should your profile match the above requirements and if you are highly motivated for this role within an international and Olympic environment, we would be glad to receive your **online application** in English, including CV, motivation letter and work certificates, mailto: hr@aiba.org

Please note we will reply only to applicants with relevant qualifications.